

## NEWS RELEASE

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## CounterBalance Corp. Featured On HGTV

**North Venice, Fla., February 26, 2013** – CounterBalance Corporation has been manufacturing counterbalances for over 20 years, but it wasn't until exhibiting at the 2012 International Woodworking and Furniture Fair did the company get a chance to be featured on a national television network.

CounterBalance's Public Relations Manager, Lindsey Thiessen, recalls how it happened, "I was standing in our trade show booth and in walks Chip Wade, host of *Elbow Room* on the Home and Garden Television channel. Everyone was really surprised to see him."

On his show, Wade works with families that have outgrown their home, but don't want to move. He listens to the family's needs and then provides strategic renovations based on their criteria. Each home is redesigned using architectural updates and space-saving gadgets.

Thiessen says she spoke to Wade for several months before they found a product match for one of the episodes. "CounterBalance Corporation has spent the last two decades engineering and manufacturing counterbalances for customers, so we were a great fit for the show."

A custom-designed counterbalance will be featured on *Elbow Room*. The episode will air in the spring.

### CounterBalance Corporation

[CounterBalance Corporation](http://www.cbal.com) is an original equipment manufacturer of modular torsion spring systems used to lift lids, covers, hatches, countertops and electro-mechanical equipment. Counterbalances are used in diagnostic equipment, industrial and commercial applications, corporate offices, restaurants and hotels, foodservice equipment, military vehicles and educational institutions. CounterBalance Corporation provides complete design, application and prototyping services to assist in the development of its [products](#). For additional information about products and services, please visit [www.cbal.com](http://www.cbal.com).

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