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Contact: Lindsey Thiessen
Phone: 941-323-4598
E-mail: lthiessen@cbal.com
Website: www.cbal.com

Television Watching Taken to New Heights with Counterbalance

CounterBalance Corporation announces unveiling of View-A-SYST at IWF 2012

ATLANTA, GA - August 22, 2012 – Today, CounterBalance Corporation will take television viewing to a whole new level by unveiling the View-A-SYST counterbalance at the 2012 International Woodworking Fair®. This highly anticipated device was designed specifically to lift television monitors stored in built-in or stationary cabinets.

The View-A-SYST attaches effortlessly to the back of the monitor and the inside of the cabinet. The user can then raise the monitor to the desired viewing height; up to 33 inches vertically.

“This is a fantastic solution for a television that is stored in a built-in cabinet,” said Lou Mintzer, VP of Sales and Marketing at CounterBalance Corporation. “A built-in is usually low to the ground, which is not an optimal place for television viewing. This is the best solution we have found for this type of cabinet.”

View-A-SYST provides easy viewing from sitting or standing positions

The View-A-SYST ergonomically changes television viewing from floor level height, up to standing height, within a matter of seconds. It can be used in a variety of venues including: conference rooms, hotel/motel rooms and medical and educational facilities.

Viewing options can include tilt, swivel, pull down or push up capabilities.

For additional information, please contact: Lindsey Thiessen lthiessen@cbal.com or call 941-323-4598.

CounterBalance Corporation

CounterBalance Corporation is an original equipment manufacturer of modular torsion spring systems used to lift lids, covers, hatches, countertops and electro-mechanical equipment. Counterbalances are used in diagnostic equipment, industrial and commercial applications, corporate offices, restaurants and hotels, foodservice equipment, military vehicles and educational institutions. CounterBalance Corporation provides complete design, application and prototyping services to assist in the development of its products. For additional information about products and services, please visit www.cbal.com.

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1070 Endeavor Court North Venice, FL 34275
Phone: 941-484-6060 • Fax: 941-484-3838 • Web: www.cbal.com